

[Wheel Video](#)  
[Intro Video](#)



## **Metro Bike Share Overview**

# What is Bike Share?

- Public shared use fleet of bikes
- Users pick up bike at one location and park it at another
- Used for 1st/last mile and short trips





# Bike Share Station – 2.0



Large Map and  
Advertisement  
Panels

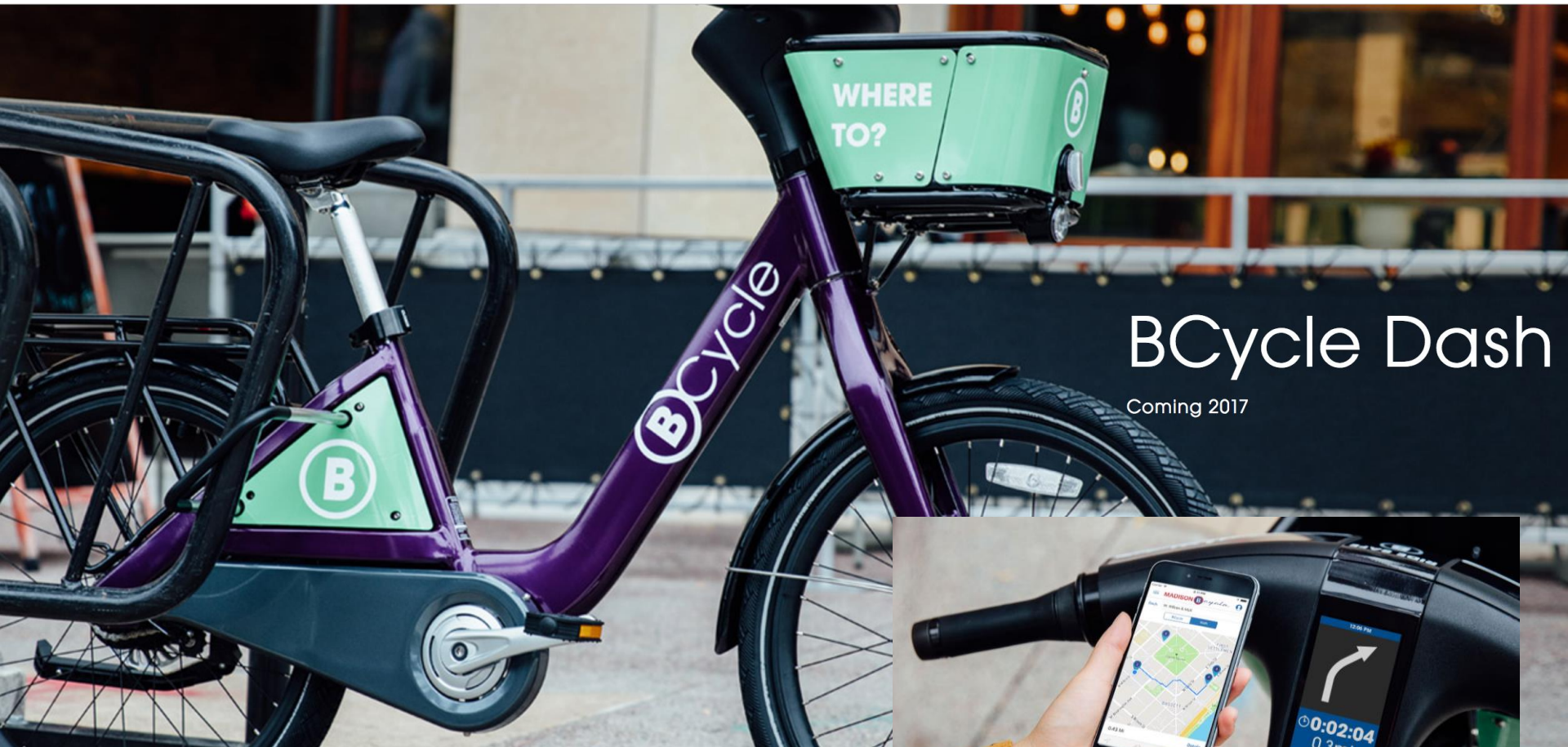
Walk-up User  
Interface

TAP Card Reader  
for Pass Holders

Secure Dock



# Bike Share Options - Dash



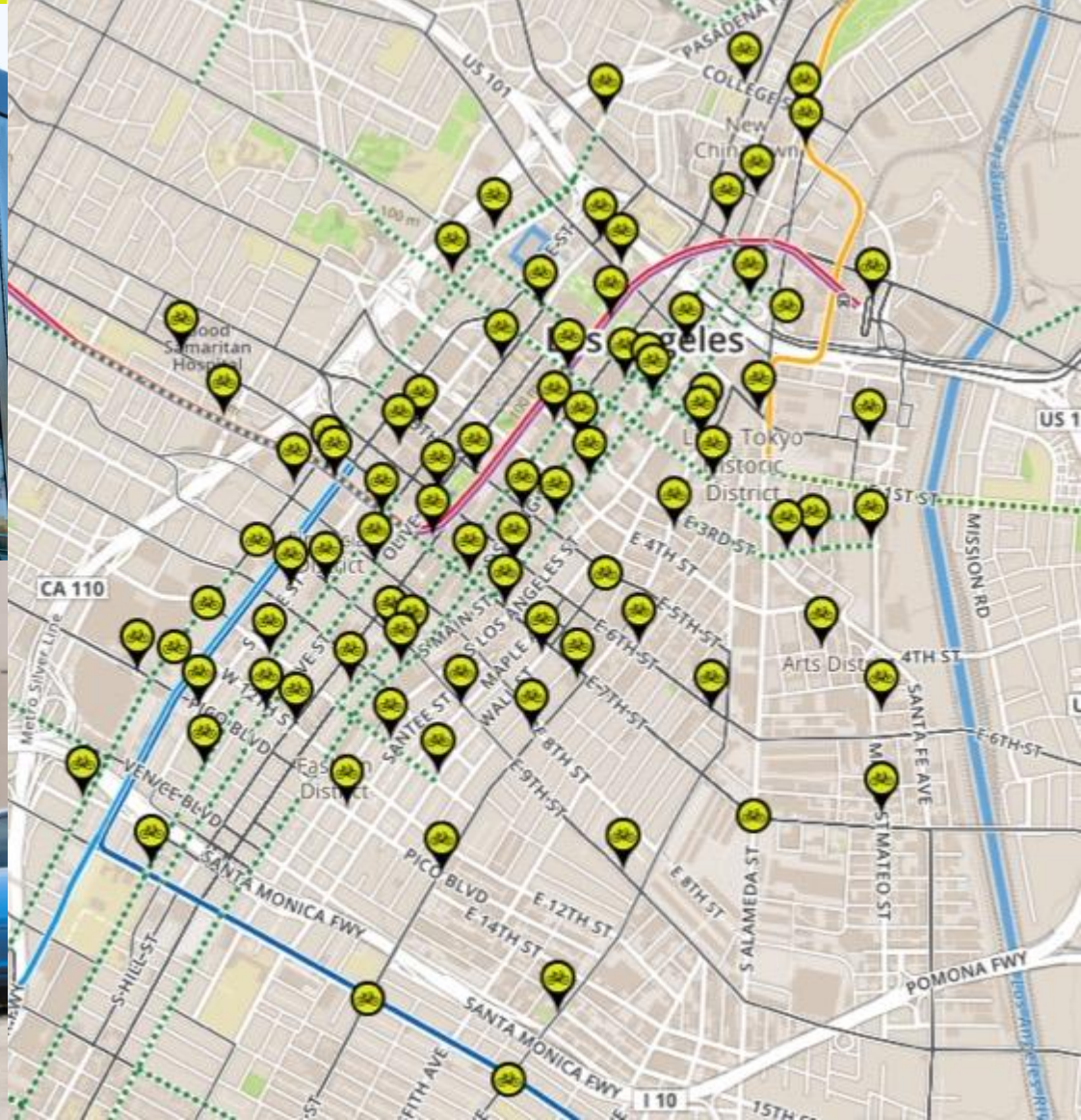
BCycle Dash

Coming 2017





# A New Way to See DTLA



# Ridership Data

Total Trips



165,743

Passes Sold



5,550

Calories Burned



11,569,111

Miles Traveled



414,902

Emissions Reduced

Pounds of CO<sub>2</sub>



394,157

\* Data is based on estimation using trip duration and origin/destination location. Total passes sold includes annual flex and monthly passes.



# Bike Share Is A Catalyst



**Build**  
network of cycling  
and e-bike  
infrastructure



**Implement**  
large-scale bike-  
share programs



**Invest**  
in sidewalks,  
footpaths, and  
public transport



**Plan**  
urban growth to  
prioritize cycling,  
walking, and  
public transport



**Remove**  
motor vehicle  
incentives,  
such as parking  
requirements  
and fuel subsidies



**Adopt**  
management  
policies such as  
congestion pricing

The Institute for Transportation and Development Policy works around the world to design and implement high quality transport systems and policy solutions that make cities more livable, equitable, and sustainable.

ITDP.org

**Global High Shift Cycling Scenario Report**

**30** YEARS OF  
**ITDP**

**ITS** UC DAVIS  
INSTITUTE OF TRANSPORTATION STUDIES

# Transit Fare Integration: Fare Structure

## Monthly Pass

30 days, unlimited half-hour trips

30-Day Pass:

**\$20**

Unlimited **FREE**

trips up to  
30 minutes each

+

**\$1.75**

per extra half hour

## Flex Pass

Pay per trip

Annual fee:

**\$40**

**\$1.75**

per trip up to  
30 minutes each

+

**\$1.75**

per extra half hour

## WalkUp

Pay per trip

Pass Charge:

**None**

**\$3.50**

per trip up to  
30 minutes each

+

**\$3.50**

per extra half hour



### Bike Share For Everyone:

Rider Relief Participant: \$0 Annual Flex Pass Fee, \$1.75 per half hour

First 2 Months Promotion: Walk-up rate is 1/2 off (\$1.75) per half hour



# Web & Mobile Applications

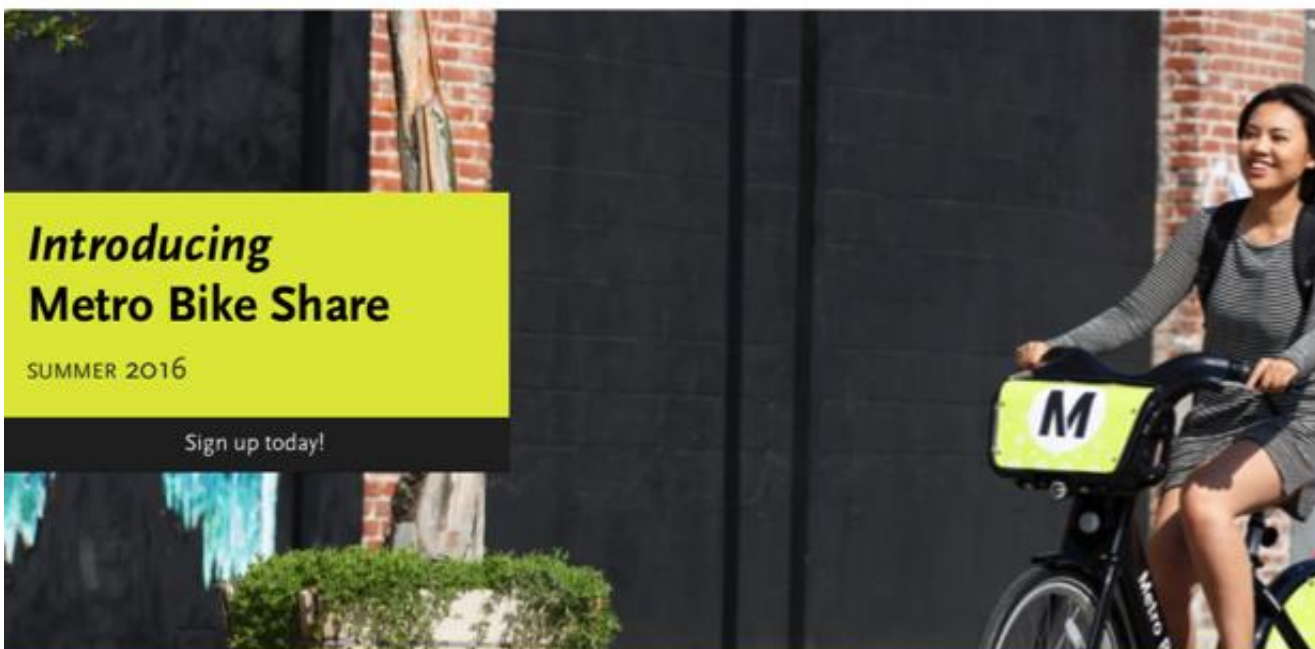


SHARE

PRICING   MAP   HOW IT WORKS   ABOUT   

SIGN UP FOR A PASS

LOG IN




## Introducing Metro Bike Share

SUMMER 2016


Sign up today!

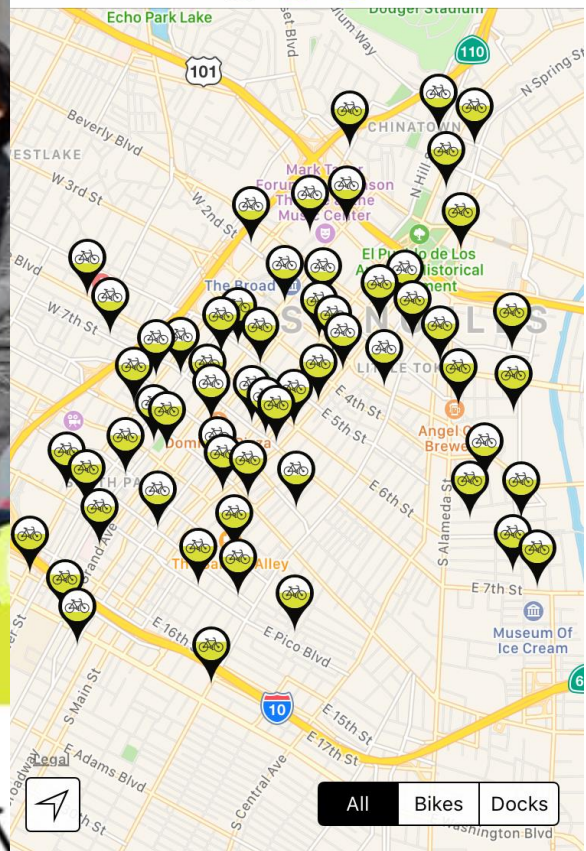
### Hop on and ride Metro Bike Share. Here's how it works.





SHARE

Verizon LTE   7:58 PM   



All   Bikes   Docks

Stations

Account

Support

# Business Model

- Regional planning lead
- Metro owns and manages equipment
- Metro manages contract
- Metro financial commitment:
  - Up to 50% capital
  - Up to 35% net O&M
- City MOU sets terms
- Operations management – BTS contract



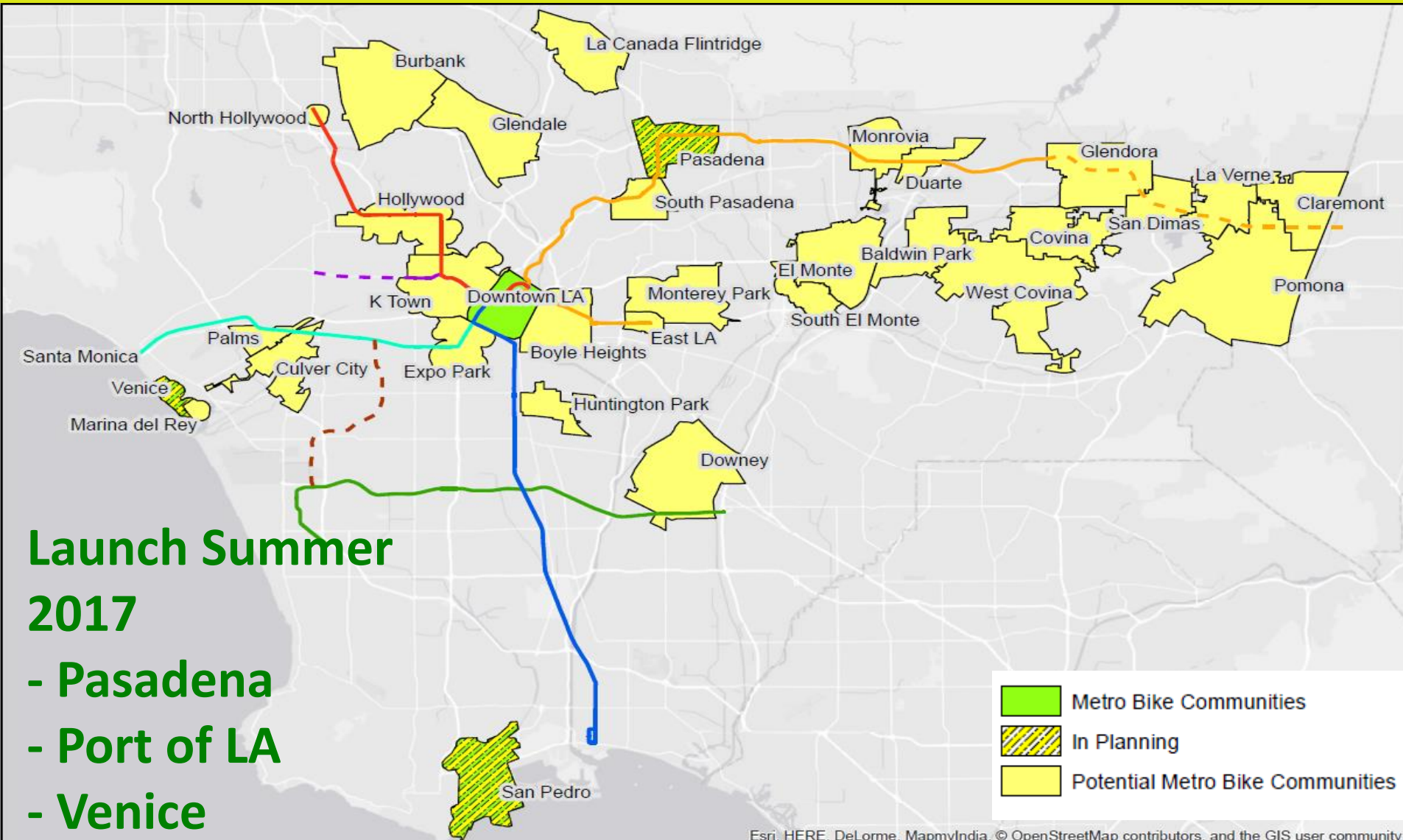


# Metro Countywide Bike Share

- Technical Assistance
- Conduct Feasibility Studies
- Station Siting
- Grant Support
- Marketing & Education
- Environmental Clearances & More



# Metro Bike Share Plans





# Countywide Crowdsourcing Map



SHARE



CURRENT STATION



COMING SOON

(Planned locations launching summer 2017.  
Locations subject to change.)



PROPOSED LOCATION

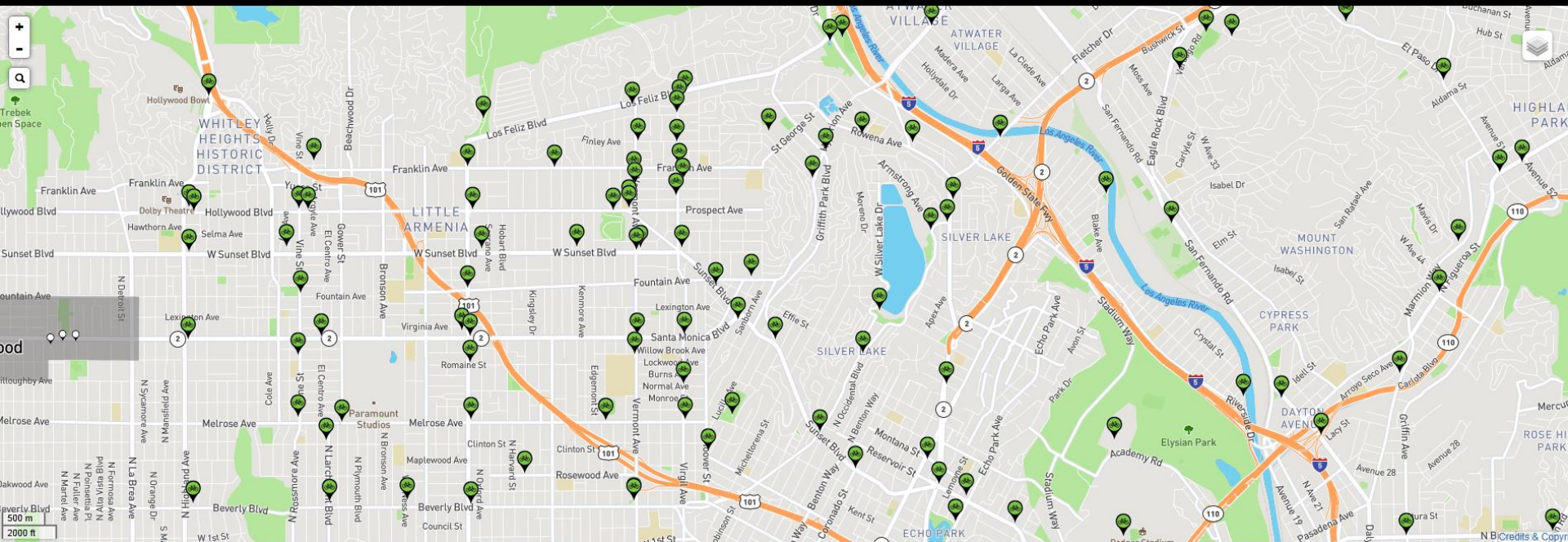


OTHER BIKE SHARE STATION

## INSTRUCTIONS:

1. CLICK THE BUTTON TO SUGGEST A STATION LOCATION OR ADD A COMMENT
2. PLACE A NEW PIN ON THE MAP, OR CLICK ON AN EXISTING PIN
3. SUBMIT THE SHORT SURVEY

About & Help ▾ [CLICK HERE to suggest a station](#)



<http://wikimapping.com/wikimap/LA-County-Map.html>

# Transit Fare Integration

**DTLA Pilot Launch:  
TAP Card as Key**

**Next Step:  
Seamless User Experience**



**Makes possible:**

- **multimodal account system**
- **transfer fares**
- **Metro senior/ low-income/ student fare recognition**
- **opportunities for interoperability between systems**





# TAP

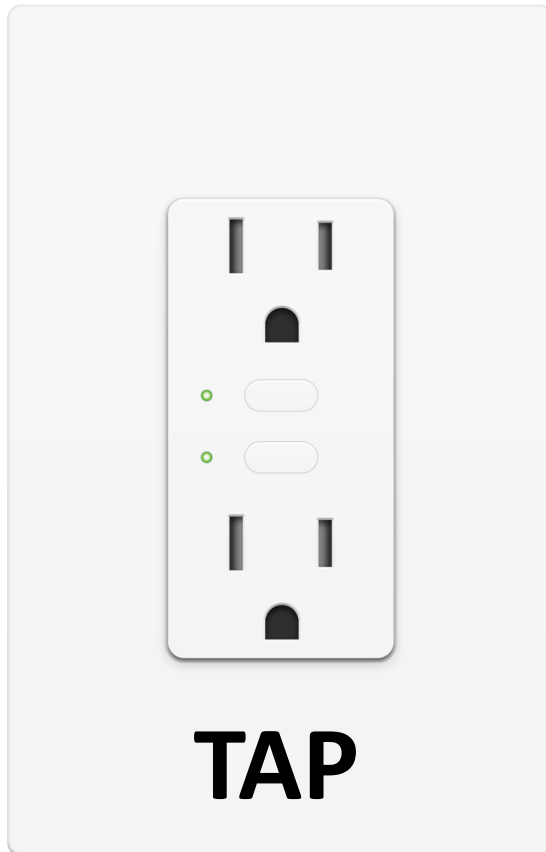
## *Where is TAP?*

- All Metro Rail
  - Onboard all Metro Buses
  - 26 Municipal Bus Systems
  - And now Metro Bike
- 
- Can buy fare at 400+ local shops, customer service centers, online, Ticket Vending Machines



# Multimodal Account in TAP

## Other systems plug in



**BTS/  
BCycle**



**FUTURE**

Parking  
Ride Share / Hail  
Micro Transit  
& Beyond





# Contact



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[‘Metro Bike Share’ App](#)



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